

# Microsoft cloud services

We're all in.

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Cloud computing technologies enable organizations to access Internet-based information, applications, storage, and services.

Complementing traditional IT models in which software and data are hosted on desktop computers and servers, the cloud can provide business benefits, including lower IT costs, powerful computing resources, increased collaboration, and enhanced agility.

Businesses should expect the power of the cloud, along with strong privacy, security, and control. Microsoft brings more than 20 years' experience with business software and almost 15 years' experience with cloud computing. We are committed to the cloud, customizing most of our widely used products for the cloud today.

## Enterprise-class cloud solutions.

With cloud services from Microsoft, you can increase institutional flexibility and grow your business by using enterprise-class collaboration and productivity tools—while drawing on extensive Microsoft experience, commitment, and leadership in cloud computing.

**Experience.** Microsoft, the leader in business software, provides a comprehensive set of cloud services with the reliability, security, and global reach you should expect for your business.

- **Comprehensive services:** Microsoft offers a complete set of cloud-based solutions to meet your business needs, including advertising, communications, collaboration, business applications, storage, management, and infrastructure systems.
- **Reliability:** Microsoft cloud services provide 99.9 percent uptime service-level agreement and round-the-clock support.
- **Security:** Recognizing that information is one of an organization's most prized and protected assets, Microsoft has invested billions of dollars in its data centers with a critical eye on security and privacy standards. Microsoft data centers are ISO 27001:2005 accredited, with SAS 70 Type I and Type II attestations.
- **Reach:** Microsoft cloud services reach more than 1 billion customers and 20 million businesses each year.\*

## Microsoft cloud offerings at a glance:

### Software as a Service (SaaS)

Microsoft hosts online services that provide your workers with a consistent experience across multiple devices. These services and applications include Microsoft Business Productivity Online Suite, Microsoft Exchange Hosted Services, Microsoft Dynamics CRM Online, and Microsoft Office Web Apps.

### Platform as a Service (PaaS)

The Windows Azure platform consists of an operating system, a fully relational database, and consumable Web-based services. The platform offers a familiar development experience, on-demand scalability, and reduced time-to-market for your applications.

### Infrastructure as a Service (IaaS)

With IaaS, your organization can benefit from on-demand computing and storage to host, scale, and manage applications and services. Using Microsoft data centers means scaling with ease and speed to meet the infrastructure needs of an entire organization.

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Today, there are millions of paying users of Microsoft Online Services (Exchange Online, SharePoint Online, Office Live Meeting, Office Communications Online, and Exchange Hosted Services). Microsoft customers include:

- Seven of the top 10 global energy companies
- Thirteen of the top 20 global telecom firms
- Fifteen of the top 20 global banks
- Sixteen of the top 20 global pharmaceutical companies

**Commitment.** Microsoft is committed to the cloud: evolving existing products, creating new cloud-based offerings, and building the infrastructure to support cloud services globally.

- **Enterprise-class products:** Many of the most popular Microsoft products and services have evolved to take advantage of the cloud, including Microsoft Office with Business Productivity Online Suite and Office Web Apps, Windows Server and Windows Azure, and Xbox with Xbox LIVE.
- **Investing in the future:** Today, 70 percent of the 40,000 people who create software at Microsoft are working on cloud products and services. By 2011, that number is expected to be 90 percent.

**Leadership.** With almost 15 years' experience running some of the largest, most reliable cloud services in the world, Microsoft is the leader in cloud computing for businesses, governments, and consumers.

- **Investment:** Microsoft continues to invest heavily—more than U.S.\$9.5 billion per year—in research and development.
- **Cycle of innovation:** Windows Azure is built with the experience of enterprise-proven assets (such as Windows Server, Microsoft SQL Server, and Microsoft System Center). Advancements in Microsoft cloud offerings will drive innovation in the enterprise offerings, and innovation and experience in Microsoft enterprise offerings will continue to advance the cloud offerings.

\*Source: Microsoft internal statistics.

